



Who are SkillsUSA Partners?

SkillsUSA Partners are champions and supporters of career and technical education. Our Partners have an opportunity for input into skill training, a chance to recruit top technical students and the opportunity to help develop America's future workforce.

SkillsUSA serves more than 400,000 career and technical students and teachers nationwide and more than 34,000 in Massachusetts. These students are training in our nation's high schools and college/postsecondary institutions in a variety of careers including trade, industrial, technical and health careers.

More than 450 Massachusetts companies, organizations, labor unions and trade associations participate as partners to SkillsUSA Massachusetts, Inc. Partners benefit by having input into specific skill training, an opportunity to recruiting top technical students, and the good feeling that comes from helping America's future workforce develop marketable skills. Many industries today face a shortage of skilled workers, and SkillsUSA Massachusetts, Inc. offers a tangible way to help solve this problem by ensuring that there will be a future workforce prepared with the personal, workplace and technical skills industry needs.

SkillsUSA Partners are those; companies, organizations, labor unions and trade associations which have committed at least \$1,000.00 in Partnership value during a fiscal year which runs from September through August. Partnership value is predicated on financial donations to the SkillsUSA Massachusetts and/or documented in-kind donations to SkillsUSA's mission projects and programs, including the SkillsUSA Championships.

The Skills Gap is Real

Construction, manufacturing, engineering, maintenance, repair, health care, and customer-service sectors face worker shortages. Baby boomers are retiring at a rate of 10,000 a day. Over the next decade, 3.4 million new manufacturing jobs will be available. Of those jobs, 2 million may go unfilled because of the lack of qualified workers. SkillsUSA seeks to improve the personal, workplace and technical skills of future workers who will help bring closure to the Skills Gap. In summary, SkillsUSA is integral to solving the Skills Gap. SkillsUSA students are more likely to enjoy a successful career through hands-on learning opportunities, which develop problem solving, project management, research, math, communication, time management, and critical thinking skills.

SkillsUSA—A Skills Gap Solution

SkillsUSA is a Partnership of students, teachers and industry working to ensure America has a skilled work force. Nationally, since 1965 and in Massachusetts, since 1972, SkillsUSA has helped to prepare America's students for employment in high-performance work environments. It provides educational experiences, which help students accelerate skill development and instill passion for a career. SkillsUSA offers rigorous, relevant hands-on learning experiences, including the SkillsUSA Championships that give students a practical understanding of what a career is all about.

In addition to local, state, and national competitions in personal, workplace and technical skill categories, SkillsUSA also provides curricula for training high school and college students in essential framework skills necessary for successful employment. Framework components include 17 essential career readiness skills. There are personal skills like work ethic, professionalism, and self-motivation. There are workplace skills like teamwork, communication, and decision-making. And there are technical skills grounded in academics like job-specific skills, computer literacy and safety. The Framework ensures that every student learns a consistent skill set—and provides students with language to use when they talk to employers about what they've learned and can do.

Even better, the high school graduation rate for students concentrating in CTE and participating in SkillsUSA is 93 percent, compared to a national average freshman graduation rate of 80 percent. CTE students are more likely to continue to higher education, certificate programs or apprenticeships—91 percent of high school graduates who earned two to three CTE credits later enrolled in college, a certificate program, or an apprenticeship.

Organization Partnership Levels

- Diamond: \$30,000+
- Emerald: \$25,000-\$29,999
- Ruby: \$20,000-\$24,999
- Sapphire: \$15,000-\$19,999
- Platinum: \$10,000-\$14,999
- Gold: \$6,000-\$9,999
- Silver: \$3,000-\$5,999
- Bronze: \$1,000-\$2,999
- Champion: \$25-\$999

Be a SkillsUSA Champion – Become a Partner in Workforce Education!



Types of Partnership

- **ORGANIZATION PARTNER**
 - CASH - provide unrestricted cash contribution for mission of SkillsUSA Massachusetts, Inc. *(Consult Partnership levels on page one and three)*
- **SkillsUSA CHAMPIONSHIPS CONTEST PARTNER**
 - CASH- provide cash contribution *(greater than \$6,000.00)* to a specific contest.
 - BANNER PARTNER- provide \$1,000.00 cash contribution to a specific contest or event and display your company, trade union, trade association or organization's banner (3'x5' max) in the contest area or at partnered event.
 - SUPPLIES & MATERIALS - Provide stock, supplies and materials for the Massachusetts SkillsUSA Championships.
 - CONTEST PERSONNEL: JUDGES / EVENT MANAGER Provide qualified persons to serve as competition judges and or qualified persons to design and manage a contest
 - INDUSTRY PRIZES - provide tools of the trade for winners of SkillsUSA Championships contests.
- **TRADE SHOW/VENDOR FAIR PARTNER AT CONFERENCES (SAIL & STATE CONFERENCE)**
 - \$350.00 – Vendors are provided 1-6' table & 2 chairs. Electrical access (\$25.00 per connection)
- **LEGACY SCHOLARSHIPS PROGRAM PARTNER**
 - CASH - provide cash contribution to support college/tool scholarships for SkillsUSA members.
- **SkillsUSA PROGRAM PARTNER**
 - CASH - provide cash contribution to support a specific SkillsUSA program. *Program partners have branding, and participation opportunities tied to the program. (Consult program partnership list below)*

Program Partnership Opportunities

SkillsUSA PROGRAM PARTNERS provide cash contribution to support a specific SkillsUSA program. Program Partners have branding, and participation opportunities tied to the program and most importantly the opportunity to interact with our future workforce.

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| <ul style="list-style-type: none"> ➤ Apprenticeship Awareness & Signing Day Program Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$2,500.00 per featured Apprenticeship <input type="checkbox"/> \$1,00.00 per participating logo partner ➤ Educator Training Program Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$2,500.00 per participating featured partner (logo & speaking opportunity) <input type="checkbox"/> \$500.00 per participating logo partner ➤ Fall Leadership Conference <ul style="list-style-type: none"> <input type="checkbox"/> Program Description: <input type="checkbox"/> \$2,500.00 per participating partner <input type="checkbox"/> \$500.00 per logo partner ➤ MASKillsUSA.TV Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$3,000.00 featured PARTNER (logo & featured interview opportunity) <input type="checkbox"/> \$500.00 per participating logo partner ➤ Member of the Month Program Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$2,500.00 Exclusive partner <input type="checkbox"/> \$500.00 participating partner | <ul style="list-style-type: none"> ➤ MRE Challenge Program Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$2,500.00 per participating featured partner (logo & participation opportunity) <input type="checkbox"/> \$500.00 per participating logo partner ➤ State Officer Program Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$10,000.00 exclusive partner (logo & featured participation opportunity) ➤ SAIL (<i>Senior Adventures in Leadership</i>) Conference Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$2,500.00 per participating featured partner (logo & speaking opportunity) <input type="checkbox"/> \$500.00 per participating logo partner <input type="checkbox"/> \$350.00 vendor fair participant ➤ Social Media / Conference Print Media Program Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$5,000.00 featured social/print media partner (logo & featured interview opportunity) <input type="checkbox"/> \$500.00 per participating logo partner ➤ Golf Tournament Partner
Program Description: <ul style="list-style-type: none"> <input type="checkbox"/> \$10,000.00 tournament partner (logo & featured participation opportunity) <input type="checkbox"/> \$1,500.00 hole partner (logo & company featured hole) <input type="checkbox"/> \$1,000.00 tournament shirt partner (logo featured & participation opportunity) |
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Organization Partnership Levels

- Diamond: \$30,000+
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- Platinum: \$10,000-\$14,999
- Gold: \$6,000-\$9,999
- Silver: \$3,000-\$5,999
- Bronze: \$1,000-\$2,999
- Champion: \$25-\$999

Partnership Benefits

- Diamond: \$30,000+
 - Competition ownership (Feature rights for that specific competition)
 - Company name in conference program
 - Company logo/banner displayed at the State Conference
 - Partnership Displayed & Link from SkillsUSA MA website to your website for promotion
 - Invitation to participate in judging and recognition events at the State Conference
 - Directory of local chapters and programs who are active members
- Emerald: \$25,000-\$29,999
 - Company name in conference program
 - Company logo/banner displayed at the State Conference
 - Partnership Displayed & Link from SkillsUSA MA website to your website for promotion
 - Invitation to participate in judging and recognition events at the State Conference
 - Directory of local chapters and programs who are active members
- Ruby: \$20,000-\$24,999
 - Company name in conference program
 - Company logo/banner displayed at the State Conference
 - Partnership Displayed & Link from SkillsUSA MA website to your website for promotion
 - Invitation to participate in judging and recognition events at the State Conference
 - Directory of local chapters and programs who are active members
- Sapphire: \$15,000-\$19,999
 - Company name in conference program & logo displayed
 - Partnership Displayed & Link from SkillsUSA MA website to your website for promotion
 - Invitation to participate in judging at the State Conference
 - Directory of local chapters and programs who are active members
- Platinum: \$10,000-\$4,999
 - Company name recognition in conference program & logo displayed
 - Partnership Displayed & Link from SkillsUSA MA website to your website for promotion
 - Directory of local chapters and programs who are active members
- Gold: \$6,000-\$9,999
 - Company name recognition in conference program & logo displayed
 - Partnership displayed on the SkillsUSA MA website
 - Invitation to participate in judging at the State Conference
- Silver: \$3,000-\$5,999
 - Company name recognition in conference program & logo displayed
 - Partnership displayed on the SkillsUSA MA website
- Bronze: \$1,000-\$2,999
 - Company name recognition in conference program
 - Partnership displayed on the SkillsUSA MA website
- Champion: \$25-\$999
 - Company name recognition in conference program

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CHAMPION / PARTNER INFORMATION

Name of Company or Individual:

Contact Name:

Address of Company or Individual:

City:

State:

Zip Code:

BILLING INFORMATION — Checks preferred

Credit Card

VISA

MASTERCARD

AMEX

Authorized Signature:

Amount to be billed:

\$

Pay By Credit Card at: www.maskillsusa.org/donate

Pay By Check | Invoice to Company or Individual

SkillsUSA 501 (c) (3) INFORMATION:

SkillsUSA Massachusetts, Inc.
501 Paramount Drive
Raynham, MA 02767
(508) 738-2474
Federal EIN #: E04-6357749

Make Checks Payable to: SkillsUSA Massachusetts, Inc.