

## Pin and T-shirt Contests

In 1987 Massachusetts created a design competition to generate fresh ideas and create enthusiasm in the State Skill Olympics (now known as SkillsUSA Championships) T-shirt and the official state trading pin for the United States Skills Olympics. The competition was a success! The winning designs were bright and new—and students had a personal interest in them. This program has now been instituted as an official, yearly competition. **In 2017 we also added the National T-shirt design, to celebrate our state while attending the National Conference.** Encourage your students to generate some great new ideas and win a trip to the State Conference or National Conference!

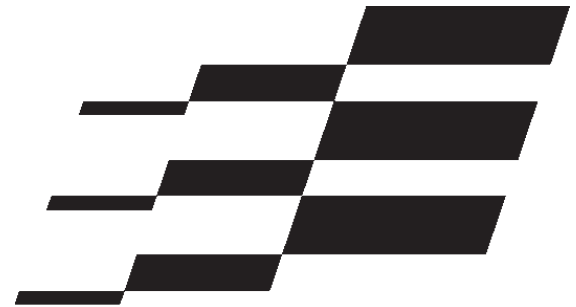
Multiple entries per school will be allowed in each of the design categories. This is a great opportunity to generate school-wide enthusiasm! All paid-in-full SkillsUSA members are eligible. A student may compete in one or all categories.

The following pages contain the specifications for each contest and the official registration forms for the contest. The specifications **must** be followed. **Copy the forms and be sure to attach them to the submitted artwork. The deadline for the art is December 31, postmark date, each year.** See the Calendar of Events for a reminder.

Judging will be done for the Pin and T-shirt design contests by both the State Executive Council and the Board of Directors at their December meetings. The winners will be notified by January 30<sup>th</sup>.

### SkillsUSA Massachusetts Logo

This is the official logo for SkillsUSA Massachusetts. An electronic version of the logo can be found on our web site at [www.maskillsusa.org](http://www.maskillsusa.org).



**SkillsUSA**  
**MASSACHUSETTS**

# State Trading Pin Contest

## Official State Trading Pin

The winning design in this category will be produced and used as the official Massachusetts State Trading Pin at the annual National Leadership and Skills Conference. The winner will attend the State Conference free of charge (at the quad rate), will be featured during a segment during the State Conference's Opening Ceremony, and will be recognized in the State Conference program. The winner will also receive a \$250.00 travel stipend toward their trip to the National Conference in June, where they will represent Massachusetts as the National Pin Design competitor.

## Eligibility

This contest is open to all paid-in-full SkillsUSA Massachusetts student members for the current academic school year, secondary and post-secondary.

## Requirements

In order to qualify for the contest, all entries should:

- Only either be round, rectangular, or square in shape.
- Be submitted with **two versions of the art** on a single page: a larger version for judging the design and a small version for judging how the design would look like when made to fit the dimensions of a pin.
  - The larger version should be approximately 5"×7" for a rectangularly shaped pin; 4" in diameter for a circular shaped pin or 4"×4" for a square pin.
  - The smaller version should be between 1"–1.25" along its longest dimension.
- Be rendered in color or two-color. The pin's base color is gold. In addition to the base color, up to four colors may be used. Please note black is considered a color.



- Be computer generated or hand drawn.
- Communicate through imagery—such as type, illustration, graphic representation or all mentioned—the ideals and mission of SkillsUSA Massachusetts and SkillsUSA.
- **MUST** include the text SkillsUSA Massachusetts, or Skill-sUSA **accompanied by** a drawing of the geographical shape of the state of Massachusetts and the year (2020).
- Adhere to the logo and identity usage guidelines on pages 3–11 of the SkillsUSA Graphics Standard Manual located at [www.skillsusa.org/downloads/PDF/Graphstandards.pdf](http://www.skillsusa.org/downloads/PDF/Graphstandards.pdf). **Improper usage includes separating the flag element from the SkillsUSA logo, and inserting a space between Skills and USA. SkillsUSA must be presented as one word and should look this way: SkillsUSA**

## Submitting your design

**Be sure to securely attach the registration form to the back of the design** for consideration. In addition, the front-facing side of the design or board on which the design is attached to should not contain any elements that may identify the designer (this information should be on the registration form.) **The deadline for the entry is December 31, postmark date.**

Please send your entry to:

State Trading Pin Contest  
c/o SkillsUSA Massachusetts  
501 Paramount Drive  
Raynham, MA 02767



